



## **OHF SOCIAL MEDIA POLICY AND DISCLAIMER**

The Oklahoma Hemophilia Foundation (OHF) Facebook, Twitter, Google, LinkedIn and other social media or digital marketing pages are provided for general information purposes only. OHF does not engage in the practice of medicine and under no circumstances recommends particular treatment for specific individuals. For diagnosis or consultation on a specific medical problem, OHF recommends you contact your physician or local hemophilia treatment center (HTC). OHF does not recommend particular treatment for specific individuals and recommends that you consult a physician before pursuing any course of treatment.

We request that you respect fellow community members and the posting guidelines of Facebook, Twitter, LinkedIn, Instagram, et al. and refrain from including any of the following in your comments:

- abusive, defamatory, or obscene;
- fraudulent, deceptive or misleading;
- in violation of any intellectual property right of another;
- in violation of any law or regulation, or
- otherwise offensive, graphically or in tone.
- solicitations

OHF reserves the right to remove any and all postings that do not respect the above guidelines. A post expresses the views of its author and does not represent the views of the OHF or its staff. Inclusion on the OHF page is not an endorsement. OHF is not responsible for the accuracy of information, opinions, claims, or advice shared here by OHF fans or any other individuals or organizations.

OHF does not allow companies to solicit products, services or research on OHF pages. References and links to other websites or references to other organizations, products, services, or publications do not constitute endorsement or approval by OHF. OHF is not responsible and assumes no liability for the content of any linked websites.

*OHF strictly prohibits all parties engaging in usage of social media within OHF's social media mediums. The use of information, contact information, such as email distribution*

*lists, resources, etc. for commercial purposes outside of OHF's mission and activities.  
OHF reserves the right to limit access to social media any party abusing this policy.*

As of July 2019 the following sites are the only official, moderate sites for OHF content:

- Facebook: <https://www.facebook.com/okhemophilia/>
- LinkedIn: <https://www.linkedin.com/company/27158536/>
- Instagram: @oklahomahemophiliafoundation
- Twitter: OKHemophilia

OHF has established an open-post policy for all content (excluding closed groups) of the member community. Social Media is intended to be a two-way communication channel that allows the community to connect with one another. However, OHF reserves the right and final discretion to remove any content deemed to be in violation of OHF's Code of Ethics and the included Social Media Policy.

However, member community privacy is of utmost concern to OHF. Our member community is reminded that social media allows for increased public visibility and is an easily searchable public domain. While we encourage participation to all our members, we must remind the community to be careful and critical of any content that may include personal, private, or privileged information, especially information under the HIPPA umbrella, including community member diagnosis.

If you have any questions or comments regarding this policy or require additional information, please reach out to the Communications Committee via [<Required Link>](#) comcom@ohf.org or to the Executive Director, Kathleen Montgomery at kmontgomery@ohf.org. This and other documents may be located at [<Required Link>](#) okhemophilia.org/documents.